

**SHOPPING CENTRE DIRECTORY 2012/2013**

**Market Decisions** has been commissioned by **The South African Council of Shopping Centres and Malnor (Pty) Ltd** to update the previous Shopping Centre Directory 2010/2011. The 2012/2013 Directory will be available towards the end of 2012. Some key information for this edition:

The 2010 directory listed 1631 centres. Of these 1571 are in South Africa. Following the on-going updating of centres, there are now 1900 centres, a few of which 200 may fall below 2000m<sup>2</sup>. This exclude the 480 new centres situated throughout Africa.

For this edition, all centres above 3000 m<sup>2</sup> of GLA will be completed, and we will include those smaller centres published in the previous Directory. We would therefore kindly ask for your co-operation in supplying us with updated information for existing or new centres.

An interactive database will be published and all centres will be on a map as well. While many people may find the centres by looking at Google Earth, the information contained within the directory is invaluable. For example, in addition to standard contact details, locations are defined by settlement patterns, such as Metro, Cities, Towns, Villages, etc.

CBD/Town Centre	20
Community Centre	250
Discount Centre	11
Hyper Centre	17
Lifestyle Centre	7
Local Convenience Centre	486
Minor Regional Centre	89
Motor Related Centre	3
Neighbourhood Centre	591
Part of Regional Centre	6
Part of Regional Node	9
Part of Super Regional Centre	6
Part of Super Regional Node	5
Regional Centre	36
Speciality Centre	28
Super Regional Centre	6
Value Centre	51
<b>Grand Total</b>	<b>1621</b>

In such a fluid environment the retail industry must have access to as much reliable information as possible. The information provided in the Shopping Centre Directory is sourced from Owners, Leasing Managers, Shopping Centre Managers, Property Directors or Property Managers.

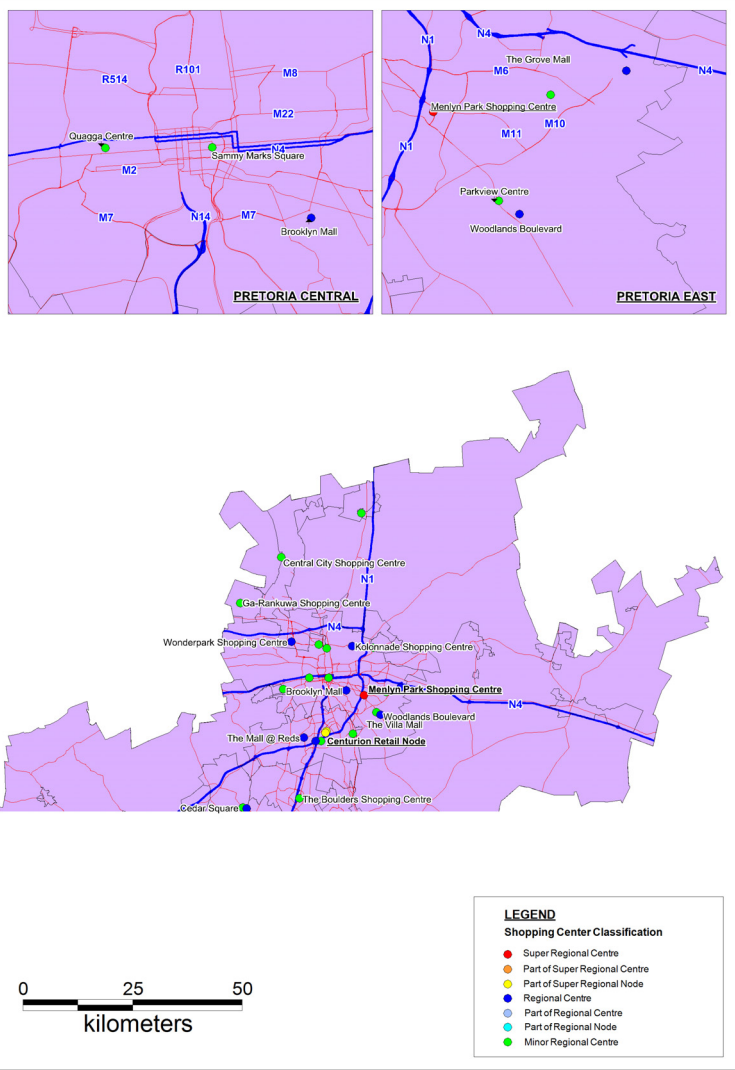
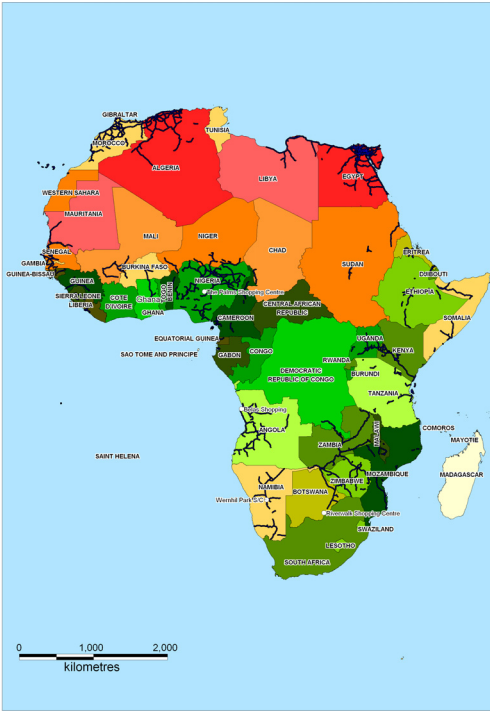
However, the information is only as good as the source so we urge ALL OF YOU to co-operate to ensure firstly that all your centres are included in the directory and secondly, that all the information submitted by you and consequently published, is one 100% accurate at the time of publication.

You will be able to complete the information online on the website of the **South African Council of Shopping Centres:**

<http://www.sacsc.co.za/> and click on the link. This website will be linked to Market Decisions and for centres owned by major companies, we will send an excel sheet to you.

Information for **proposed centres** or **centres under construction** should also be submitted as far as possible. A centre completed by **30 August** will be included under the existing centre section, the others under **proposed**.

We would like to emphasize the importance of providing us with **correct information**, as the directory may serve as your link to interested parties with regard to advertising, leasing space, store expansions, etc. While much of the previous centre specific information may not have changed, contact information for centre management, leasing and marketing agents needs to be updated urgently in most cases.



**The deadline for the submission of your shopping centre data is July 31, 2012**

**We will not accept any returns after the deadline. If we have not received updates from you by then, we assume that the information has not changed, and we will reprint the information from the previous Shopping Centre Directory and date the information as such.**

Should you have any questions relating to **Shopping Centre INFORMATION**, please contact the following people at **Market Decisions**:

**SHENY MEDANI**  
 Landline: +27 11 326 3090  
 Mobile: +27 82 555 0260  
 Fax: +27 11 326 3222  
 Email: [sheny@marketdecisions.co.za](mailto:sheny@marketdecisions.co.za)

**URSULA BEKKER**  
 Landline: +27 11 326 3090  
 Mobile: +27 82 957 8491  
 Fax: +27 11 326 3222  
 Email: [shopping@marketdecisions.co.za](mailto:shopping@marketdecisions.co.za)

Should you be interested in **ADVERTISING** your centres in the new Shopping Centre Directory 2012/2013, please contact **Malnor (Pty) Ltd**:

**SOPHIA NEL**  
 Landline: +27 11 726 3081 Ext 232  
 Mobile: +27 83 225 5877  
 Fax: +27 11 726 3304  
 Email: [sophian@malnormags.co.za](mailto:sophian@malnormags.co.za)

We look forward to an improved Shopping Centre Directory 2012 / 2013 and thank you for your help.